



Cookie Policy

This cookie policy explains what cookies are and how we use them. It also describes which types of cookies we use, which information we collect using cookies, and how this information is used.

What are cookies?

Cookies are small text files placed on your device when you visit our website. When you return to our website, the cookie 'remembers' your computer or another electronic device. Cookies do not contain any information that personally identifies a user, but personal information that we store about you might be linked to the information we collect from Cookies. For more details on how we use, store, and keep your personal data secure, see our [Privacy Policy](#).

You can find more general information about cookies at: www.allaboutcookies.org.

Definitions:

- **We/us** refers to Levi9: Levi9 Global Sourcing Benelux B.V. (the Netherlands), Levi9 Global Sourcing Balkan S.R.L. (Romania), Levi9 Global Sourcing Balkan d.o.o. (Serbia), Levi9 Ukraine Ltd (Ukraine).
- **Cookies** means small files that are placed on a computer of a user, mobile device, or any other device used to access the website, containing details of your browsing history on that website.
- **The website** refers to www.levi9.rs
- **You** means you as an individual, company, or legal entity accessing or using the website.

Why do we use cookies?

We use cookies for many different reasons, for example, to make our website work and to distinguish you from other users of our website, to offer a better experience when using our website, to offer a personalized



experience, and to use the analytics to make improvements to your online experience.

The types of cookies we use and how we use them:

We want you to understand the different types of cookies used on our website. We use different types of cookies for the following purposes:

- Strictly necessary cookies: These cookies are strictly necessary to make our website usable by enabling essential functions like page navigation and maintaining the website's security and stability. The website cannot function properly without these cookies.
- Statistic cookies: These cookies help us to understand how visitors interact with the website by collecting and reporting information anonymously. This helps us improve how our website works, for example, by ensuring that users find what they are looking for easily.
- Preference cookies: These cookies allow the website to remember information that changes the way the website behaves or looks, such as your preferred language or the region you are in. These cookies aim to provide a more personal experience so that you don't have to reset your preferences each time you visit our website.
- Marketing cookies: These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are correctly displayed for advertisers, and sometimes selecting advertisements based on your interests. We use this information to make our website, and the advertising said more relevant to your interests. You can find more information about the individual cookies we use on our website and the purposes for which we use them in the table below:



Cookie Name	Type of Cookie	Purpose	Expiry*	Type
Google Analytics Cookies: _ga _gali _gat _gid	Analytical or performance cookies	These cookies are used to collect information about how visitors use our website. The cookies collect information in a way that does not directly identify anyone, including the number of visitors to our website, where visitors have come to our website from, and the pages they visited. We use the information to analyze our website usage and help us improve our website. Read Google's overview of privacy and safeguarding data.	2 years	HTML
CONSENT (x2)	Google YouTube	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	2 years	HTTP
rc::a	Google	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	HTML
rc::c	Google	This cookie is used to distinguish between humans and bots.	Session	HTML
ac_enable_tracking	www.levi9.com	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website	29 days	HTTP
CookieConsent	Cookiebot	Stores the user's cookie consent state for the current domain	1 year	HTTP
cookietest	Leadinfo	This cookie is used to determine if the visitor has accepted the cookie consent box	Session	HTTP
uncodeAI.css	www.levi9.com	Determines which device is used by the visitor - This allows the website to adjust to the optimal resolution for that specific device.	Session	HTTP
uncodeAI.images	www.levi9.com	Determines which device is used by the visitor - This allows the website to adjust to the optimal resolution for that specific device.	Session	HTTP
uncodeAI.screen	www.levi9.com	Determines which device is used by the visitor - This	Session	HTTP



		allows the website to adjust to the optimal resolution for that specific device		
wc_cart_hash_#	www.levi9.com	Pending	Persistent	HTML
wc_fragments_#	www.levi9.com	Pending	Persistent	HTML
webp_lossless_supported	www.levi9.com	Used to implement WebP format pictures onto the website.	Persistent	HTML
webp_lossy_supported	www.levi9.com	Used to implement WebP format pictures onto the website.	Persistent	HTML
li_gc	LinkedIn	Stores the user's cookie consent state for the current domain	179 days	HTTP
webinargeek	WebinarGeek	Used to implement and present a list of different webinar events on the website.	Session	HTTP

*Expiry means the period that our cookies are installed on your device.

Google Analytics

We use Google Analytics' privacy-friendly settings to minimize the amount of data collected by Google Analytics and limit the way Google uses it.

Google will not use the data obtained via Google Analytics for its own purposes and/or for advertising purposes, and the last 8 digits of your IP address are masked before the IP address is stored by Google.

Furthermore, we have concluded a data processing agreement with Google and ensured that your data is not linked from different devices or used in combination with other Google services.

Your control of cookies

You have the right to decide whether to accept or reject cookies. You can exercise your cookie preferences by indicating your choice on the cookie banner that appears when you enter the website. If you restrict the use of cookies, you will not be able to use all the interactive features on the website, and certain functionalities of the website may be limited or lost if you reject or delete cookies.

Aside from exercising your cookie preferences through the cookie banner, you can restrict (block or delete) cookies by altering your browser settings. How you can restrict cookies varies from browser to browser and instructions are publicly available.



Further information

If you have any questions about this Cookie Policy, please email gdpr@levi9.com.

Changes to this Policy

If this Cookie Policy changes, the revised policy will be posted on this page. The most up-to-date version will be visible on our website.

The Cookie Policy for this site was last updated on January 21st, 2025. **(this should be updated when the list of cookies used is changed)**